

Marion Military Institute
Alumni Brigade Board of Directors Meeting
Conference Call
December 7, 2017

Roll

Present: Lewis Shirley, Camie Jones, Lesley Dyer, Logan Gray, Sam Givhan, Ed O'Neal, Lee Baker, King Curry, O'Neal Holmes, Sean Bohannon

Welcome

Brigade President Lewis Shirley called the meeting to order at 4 PM, welcomed and thanked everyone for their participation, and opened the meeting with prayer.

Approval of Minutes

Lesley Dyer made a motion to forego the reading of the minutes and approve as provided; Sam Givhan seconded the motion. Motion passed.

Brigade's President Report

Lewis Shirley thanked everyone for their thoughts and prayers during his time in the hospital. He reported that the proposed Affiliation Agreement will be submitted for a vote at the January meeting.

Membership Committee: He appointed Lesley Dyer to the committee.

Treasurer's Report

In Stewart Crawford's absence O'Neal Holmes presented the financial report with the following balances from all accounts: MMI Foundation- \$105,978; the Arthur Wilkerson CD at Marion Bank & Trust- \$11,000; the Community Foundation of Greater Birmingham- \$0; with total assets of \$116,978. Mrs. Holmes pointed out that the main activity to note is that the Greater Birmingham Foundation Account has been closed and the investments in the amount of \$67,377.20 has been moved under the management of the MMI Foundation and has been placed with RSA. The accountant will provide an annual investment income allocation report annually to be reviewed at the January meeting.

Logan Gray made motion to accept the Treasurer's report as read and Camie seconded. Motion passed.

Nominating Committee Report

Camie Jones reported that the Nominating Committee is still accepting nominations for officers and to contact her via email or phone by January 12, 2018. The committee will compile the nominations for vote at the January meeting. Lee Baker asked if the Board will receive the nominations in advance of the meeting, and Mrs. Holmes responded that an email will be sent with nominations prior to the meeting.

She reported that four board members will be rolling off the board this term and the nominating committee is looking fill four positions. Of the six nominations, the nominating committee has picked the following:

Robert Fuller – Mississippi resident a lifetime member and has participated in many campus events.

Caleb Logan – He works as the registrar at MMI

Ethan Hamilton – Recent grad who has just moved to Virginia and would be great with social media

Pat Rudicell – from Daphne and active in campus events.

Lesley Dyer asked who is cycling off the board. Camie Jones responded with Lee Stuckey, Reki Mae Garland, Bill Lawson, and King Curry.

Mrs. Jones presented the Honored Teacher nominations for Alumni Weekend. The following nominations have been made, Gen. Walter Kastenmayer, Freddie Long, Major Harvey, and David Ivey. Mrs. Jones recommended that we hold off on ROTC candidates and have a themed alumni weekend and honor the ROTC candidates then.

For that reason, she would like to narrow the nominations to David Ivey and Walter Kastenmayer. She personally would like to recommend David Ivey, not only for his service to the Brigade, but for his faithful commitment to serving MMI Cadets. Dr. Bohannon highly recommended Gen. Kastenmayer and shared that he is a large reason for why he pursued a career in medicine. He also pointed out that Gen Kastenmayer is much older and timing is an issue. O'Neal proposed that she send a survey to the board for them to vote by January 12, 2018.

Executive Director's Report

MMI Alumni Connect: 186 users. She reported that the membership committee will be challenged with helping increase this number. She also said that the portal will be featured in the annual fund appeal and the upcoming magazine.

Annual Fund: The new annual fund cycle began December 1st. The 2017 Annual Fund raised a total of \$439,371 with 1,185 donors and 1,830 gifts. The Alumni Brigade received \$35,253 and 533 donors and 574 gifts. This year's annual fund will be to have 1,500 participants instead of a monetary goal. She encouraged the Board to review the www.operationmmi.com website. There is a place on the website to "recruit your friends" and encourage others to give to MMI.

Memberships: The Alumni Brigade has 1048 members, annual 445, parents platoon 232, and lifetime 371.

Events: Mrs. Holmes reported that the West Alabama Mixer is tentatively scheduled for January 19th and she will be scheduling more mixers this spring. The next board meeting will be January 27, 2018 and Alumni Weekend April 13-14 2018.

Website: Mrs. Holmes asked the Board to go onto the website to help identify items or topics they would like to see on the alumni pages. She will follow up with a link to a survey and asked the board complete it by January 12th.

Merchandise: Mrs. Holmes reported that the sales for 9.17-12.17 was \$1,109.

Dove Shoot: Mrs. Holmes thanked everyone for their participation in and support of the Dove Shoot. She reported the following statistics for the event:

Sponsorships: \$42,300

Ticket Sales \$32,720

Hunt Tickers: \$10,375

Cash: \$71,985

Gift in Kind: \$13,410

\$85,395

Alumni Directory: Publishing Concepts, Inc. will be producing the alumni directory and collecting the data from July 2017 until December 2017. There have been 1746 respondents so far.

New Business

Alumni Weekend: O'Neal reviewed the schedule of events for Alumni Weekend. *See attached.* She commented that the Board will have a board meeting during the Weekend on Friday at 11 am.

Lesley encouraged every board member to sign up with MMI Alumni Connect and asked that we have stations at alumni weekend and the board meeting to encourage people to sign up for MMI Alumni Connect.

Respectfully Submitted,
O'Neal Holmes, Executive Director