Marion Military Institute Alumni Brigade Annual Membership Meeting QM Student Center April 14, 2018

Welcome

Brigade President Lewis Shirley called the meeting to order and opened the meeting with prayer.

Approval of Minutes

Lewis Shirley made the motion to forego the reading of the minutes and accept the minutes from the previous meeting held on April 22, 2017. Ted Bridges seconded the motion. The motion passed unanimously.

President's Report

Lewis Shirley thanked the membership for allowing him to serve as Brigade president for the past two years. Additionally, he thanked everyone who participated in the Race to 500 that allowed the QM renovation to take place. Mr. Shirley also recapped the various alumni events he attended throughout the year and urged everyone to participate in Move-In Days.

Treasurer's Report

O'Neal Holmes in Stewart Crawford's absence presented the Brigade financials and reported the following balances from all accounts: MMI Foundation- \$72,990; the Arthur Wilkerson CD at Marion Bank & Trust- \$11,000; and Investment Account- \$67,377 totaling \$151,377.

Bylaws Committee Report

Lee Baker presented the Bylaws Committee Report to the general membership. He summarized the changes to the bylaws made over the past year including, the mission statement; addition of Parents Platoon, Complimentary, and Honorary members; the nomination procedure for Board members; addition of a conflict of interest policy; addition of membership Committee as a standing committee; board term limits from 3 to 2 years with a 5 year maximum cumulative service; updated roles and responsibilities of officers; updated investment language and changed the fiscal year to September 30th end; and the changed nomination and election procedure for officers.

He then reported that the affiliation agreement between the Brigade, MMI, and the MMI Foundation has been updated. The following updates where made to the affiliation agreement: reorganization and simplification of document organization, the mission and vision of each organization was updated, the financial relationship and procedures were updated to reflect the current relationship, and the overall language of the agreement was updated to be more collaborative in nature between the three parties.

Lee Baker then led the discussion about repealing and replacing the Addendum 1 Endowment from the bylaws. After much discussion Lee Baker made the motion to remove the Addendum 1 Endowment from the bylaws and replace with the new investment language with the understanding that the board will provide additional guidance for the investments to provide a "fence" around the funds.

ENDOWMENT

Endowment The Brigade shall have an Endowment Fund consisting of such funds as the Board may designate for its use and such gifts and bequests as may be made from time to time to the Brigade for addition thereto, and such other funds as may be transferred thereto from time to time by the Board. (a). The Endowment Fund shall be kept separate and apart from other funds of the Brigade. (b) The principal of the Endowment Fund shall not be disposed of, in whole or in part (other than for reinvestment in accordance with the policy guidelines adopted by the Board), except pursuant to the approval of two-thirds of the Regular Members or Life Members of the Brigade present at an annual meeting, and provided that written notice of the proposed disposition shall have been given to the Regular Members or Life Members at least 30 days prior to the meeting. The foregoing provisions concerning disposition of the principal of the Endowment Fund and the required approvals therefor and this sentence may not be amended, altered, or repealed except pursuant to the approval of two-thirds of the Brigade present at an annual meeting, and provided that written notice of the proposed change shall have been given to the Regular Members or Life Members at least 30 days prior to the meeting. (c) The income from the investment of the Endowment Fund may be used to finance the Brigade programs and activities, and for such other purposes as The Board may deem appropriate.

New Investment Language

<u>Section 5.</u> <u>Investments</u> Subject to the terms of the Affiliation Agreement, the Brigade shall have the right to invest and reinvest funds and property of whatsoever kind entrusted to it or any portion thereof in such securities or other property according to the judgment of the Board.

The motion was seconded by Logan Gray and the motion passed.

Strategic Planning Committee Report

Logan Gray presented the strategic plan to the general membership explaining that the plan identifies the mission, opportunities, goals, success metrics, and synergies with other MMI organizations that will inform and guide the activities of the MMI Alumni Brigade and the Brigade Board. The time period for the plan is January 2018-December 2023. Mr. Gray presented the goals: **Goals**:

• Goal 1: Increase Alumni Engagement

- Increase Lifetime Members
- Improve information pipeline with Class Agents Program
- Increase Alumni Gathering
- Create professional network of MMI Alumni
- Goal 2: Support MMI Recruiting and Branding
 - Work with Admissions to create MMI Ambassadors Program
 - Expand New Recruit Welcome Dinners
 - Promote Brigade Brand

Goal 3: Support Resourcing of MMI

- Implement grassroots effort to promote MMI agenda with Alabama Legislature
- Adopt Capital Project
- Implement additional annual fundraising event

Membership Committee Report

Lesley Dyer presented the 2018 goals for the membership committee as increasing number of annual and lifetime memberships, improving the communication pipeline utilizing MMI Alumni connect and the website, establishing a peer-to-peer class agent program, and instituting recurring MMI alumni gatherings. She encouraged the membership to utilize MMI Alumni connect as a way to connect with classmates, contact friends, post pictures, and stay informed. She also encouraged the membership to volunteer by joining the Brigade, serving as a committee member, being a class agent, being a mentor, hosting an event, of helping plan a reunion.

Executive Director's Report

O'Neal Holmes reported on MMI Alumni Connect and shared that there are 335 active users. She recapped the year's events including the mixers in Birmingham, Huntsville, Auburn, Tuscaloosa, Montgomery, and West Alabama. She reported that the Brigade funded the QM Student Center outdoor patio project with \$13,000.

New Business

The slate of candidates for the Alumni Brigade Board of Directors was presented as follows: Robert Fuller, Ethan Hamilton, Pat Rudicell, Jeff Logan, and Jody Sanders. Lewis Shirley made a motion to elect these candidates; Lesley Dyer seconded the motion. The motion passed unanimously.

The following were presented for election as Brigade Officers. President – Camie Jones; Executive Vice President – Dan Hartzog; Treasurer – Logan Gray; and Secretary – King Curry. Lewis Shirley made a motion and Lesley Dyer seconded the motion. The motion passed unanimously.

Mrs. Holmes and Mrs. Jones thanked and presented certificates to the outgoing board members, Lewis Shirley, Reki May Parker, Lee Stuckey, and Bill Lawson

With no further business, Lewis Shirley made a motion to adjourn; Lesley Dyer seconded the motion. The motion passed unanimously.

Respectfully submitted, O'Neal Crawford Holmes, Executive Director