

**MMI Alumni Brigade Board Meeting  
January 24, 2019**

**4:00 PM Conference Call**

**Attending:**

Edward O'Neal, Stewart Crawford, Sean Bohannon, Bill Bright, Pat Rudicell, Robert Fuller, Logan Gray, Suzanne McKee, B. King Curry, Lee Baker, Ethan Hamilton, Ben Lee

**Opening Remarks:** Mrs. Camie Jones opened the meeting with a prayer.

The motion was made to forego the reading of the minutes by Robert Fuller, Ethan Hamilton seconded the motion. Motion passed.

**President's Report:** Mrs. Jones thanked the MMI staff for organizing the Dove Shoot and thanked the Brigade for all of their support and effort to make it a success. She also commented that Give Day was success and thanked the volunteers and board members who donated. She also mentioned that she attended the Christmas Reception in December. Ms. Jones reviewed the upcoming events in the Spring. The full event schedule is located in the Executive Director's report. She encouraged the board to generate excitement around events and also consider sponsoring a regional event.

Mrs. Jones encouraged the Board to talk to their peers about joining the Brigade as a lifetime member as there has been a decrease in lifetime memberships last quarter. She also brought up the fact that the Brigade is missing an opportunity by not offering automatic renewals. She commented that Ms. O'Neal Crawford is working with the Advancement Office to offer this service.

Ethan Hamilton asked about the pricing for the annual memberships and said that he would talk to his classmates about joining.

**Treasurer's Report:** Mr. Logan Gray presented the Financial Report. He first briefed the board about the amendments to the year-end 2018 report. The fiscal year ended on September 30, 2018 and the total revenue is \$88,965 and total expenses of \$52,045 with a net income of \$36,920. Please see report for details.

The additional report is to show the schedule of changes to the investment accounts and the addition of the lifetime membership transfers. This report shows the transfer of the \$67,377 from the checking to the investment account and then an additional \$10,000 transfer.

Mr. Gray presented the first quarter of 2019 report. On the Statement of Activities, the total revenue was \$6,574 and the expenses were \$15,373. Ms. Crawford reported that the Lifetime Memberships Account has been set up with the accountant and 80% of each lifetime membership will be placed in our investment account. The first quarter shows a \$1,600 transfer for the lifetime membership account. Mr. Baker mentioned that the Lifetime Membership Account was never intended to be a separate account from the investment fund. Mr. Baker and Ms. Crawford agreed to discuss the details offline.

Ms. Crawford presented the 2019 Management Report for the first quarter. The income reflected on the report are as follows: \$4,801 are the remaining proceeds from the Golf Tournament, \$3,900 in memberships and donations, and \$42 in interest income. The expenses are \$4,302 from the golf tournament, \$7,631.70 was given to the Center for Leadership from the Golf Tournament, \$715.38 in

operating expenses where we purchased membership cards and a pallet of water, \$555 for the Tuscaloosa mixer at the softball game and Baumhowers, and \$1,249.98 for personnel, and the \$1,600 to the RSA account, and the \$166 for the United Appeal Fund.

Lee Baker made a motion to accept the treasurer's report and a second by Ethan Hamilton. Motion passed.

**Nominating Committee Report:** Ms. Crawford presented the nominating committee report in Dan Hartzog's absence. Ms. Crawford reported that the Brigade Board of Directors officers are all running unopposed, so the slate is as follows: Camie Jones, President; Dan Hartzog, Vice-President; Logan Gray, Treasurer; King Curry, Secretary; and Sam Givhan, Vice President for Joint Fundraising Initiatives. Robert Fuller made a motion to accept the nominations as presented, Ethan Hamilton seconded the motion. Motion passed.

The following is the slate of candidates for the Board of Directors as presented by the Nominating Committee: John Anderson, 90 HS; Gus Colvin '85 JC; HD Hibbard '14 JC; Wayne Norton '80 JC; Curtis Strange '90 JC; Bill Bittner '71 JS '73 JC

Ed O'Neal commented that he was happy to see his classmate Wayne Norton on the slate of nominees, but wanted to make sure that he was aware of this attendance requirements. Ms. Jones and Ms. Crawford assured the board that each nominee was given a packet listing the requirements of a board member and Ms. Crawford added that she had talked to him personally about the requirement. Mr. Norton expressed interested in finding more alumni in his area and is looking forward to attending events on campus. King Curry asked about the hometown of Gus Colvin and Ms. Crawford corrected the typo on his bio and let the Board know that Gus Colvin resided in Selma as opposed to Tuscaloosa.

Robert made a motion to accept the slate of nominees as presented. Ethan Hamilton seconded. Motion passed.

Ms. Crawford presented the committee's recommendations for the Honored Teacher, BG Walt Kastenmeyer (1987-2005) and Dr. Sam Stevenson (2000s – present). They are both SAP advisors and Chemistry professors. She commented that BG Kastenmeyer has been nominated several times before and the committee felt it was good to go ahead an honor him to his advanced age. Dr. Stevenson is a mentor to many of the SAP cadets, especially the Naval Academy sponsored cadets, teaches all of the Chemistry classes, and is the sponsor for the Scuba Tigers. Ms. Crawford opened the floor for discussion. Sean Bohannon commented that BG Kastenmeyer was a large reason he pursued a career in medicine and agreed to speak during Alumni Weekend. Ethan Hamilton asked if the Board had honored more than one instructor at a time, and Ms. Crawford said that they have in the past. Pat Rudicell mentioned that BG Kastenmeyer has a son that we could contact to accept the award on his behalf if BG Kastenmeyer was unable to attend. Ben Lee said that he could speak on Dr. Stevenson's behalf if needed.

Ethan Hamilton made a motion to accept the slate of Honored Teachers as presented. Robert Fuller seconded the motion. Motion passed.

**Membership Committee Report:** Camie Jones let the Board know that Ms. Dyer was feeling under the weather this afternoon and Ms. Crawford presented the Membership Committee report in her stead. Ms. Crawford said that Lesley and her have been working since this summer to organize the Class Agents

program and due to two new fall projects and health reasons, the committee is just now getting back to the standing up the program. Ms. Dyer has put together a Class Agents Toolkit/Handbook and they are in the final editing stages and the first ten class agents will receive the toolkit in the next few weeks.

Ethan Hamilton offered act as a class agent.

### **Executive Director's Report:**

**Annual Report:** Ms. Crawford said that the first part of January has been spent working on the Pass in Review and Adjutants Call. She let the board know that the Brigade will receive a spread in the publication that highlights their financial report, strategic plan, and key accomplishments. There will be a Brigade by the Numbers presenting the following statistics: 1,113 Alumni Brigade Members, 12,830 living alumni on record, 450 active users on MMI Alumni Connect, 850 attendees at 11 annual events. \$333,000 donated to MMI since organization's inception, 650 cadets and guest fed at Move-in Days. Lee Baker suggested that we report volunteer hours. Ethan Hamilton suggested that we breakdown the lifetime members and annual members as an incentive for alumni to join as lifetime members.

**Memberships:** There at 664 annual members and 376 lifetime members.

**Dove Shoot:** Total revenue for the dove shoot was \$85,175 with \$35,560 coming from the shotgun drawing, \$41,050 from sponsorships, and \$8,656 from event participation. The total revenue was right on par with 2017 at \$85,395. Ms. Crawford reported that the event participation was slightly down, but the shotgun sales and auction items were \$3,000 more.

**MMI Alumni Connect:** The mobile app is launching in February and the Public Information office will have a 10-part social media campaign to advertise including a video series. Ms. Crawford reported that the Alumni Office is working with Eva Painter in the Career Center to get current cadets to join. The internal goal is to reach 1,000 by the end of the Summer.

**Give Day:** Ms. Crawford thanked to everyone who volunteered and participated in the event. We had 197 donors and grossed over \$55,691. There were 67 volunteers consisting of faculty, alumni and cadets. The call campaign reached over 1,000 constituents. Ms. Crawford mentioned that Susanna Barnes is coordinating a regular call center this spring.

**Alumni Weekend:** Alumni Weekend Schedule is up and registration will begin by February 1<sup>st</sup>. Ms. Crawford asked for volunteers to get people to help recruit their classmates to attend. Ethan Hamilton, Bill Bright, Ed O'Neal, Logan Gray, Pat Rudicell, Stewart, Ben Lee, and Sean Bohannon offered to help.

### **Upcoming Dates:**

**Donor Recognition:** Friday, February 22<sup>nd</sup> – all of the board members are invited to attend, I will email the invitation. Please let me know if you are able attend. There is a reception following the parade honoring COL and Mrs. Mollahan's 10-year anniversary at MMI.

**Alumni Brigade Board Meeting:** April 12<sup>th</sup> Board meeting 11:30 am lunch will be provided

**Mixers:** Daphne: 1.31.19, Dothan: 2.7.19, Orlando: 2.9.19, West Alabama 3.8.19, Montgomery 3.26.19 (tentative)

**Campus Events:** Marion Made Challenge: 3.2.19, Leadership Symposium: 4.2-3.19, Alumni Weekend 4.11-13.19, Graduation 5.11.19, Marion Made Golf Tournament, September 30<sup>th</sup>.

Ethan Hamilton suggested moving the Marion Made Challenge to the second weekend in March due to drill.

Suzanne McKee let us know that the Montgomery Mixer will be held during the legislative spring break. Ms. Crawford will get with the hosts to discuss a new date.

Without further business, meeting was adjourned.

Respectfully submitted,

B. King Curry, Secretary  
Alumni Brigade